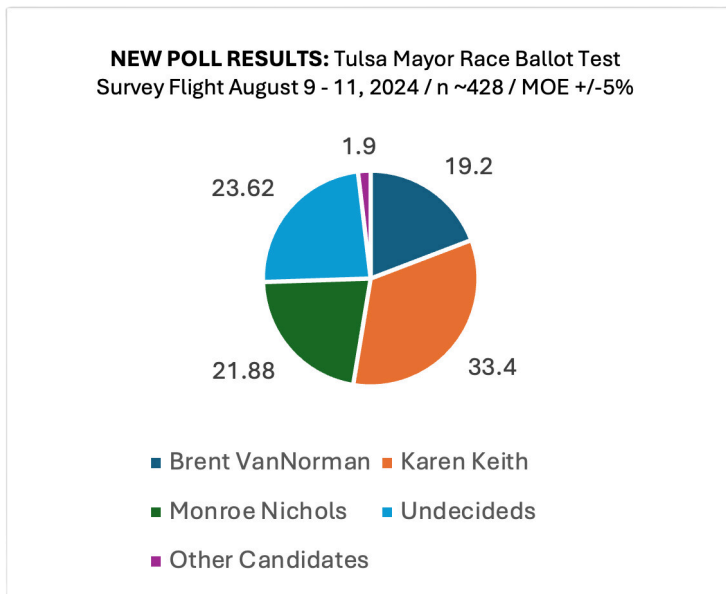


Post-TV Debate Analysis

NEW POLL: Democrat Karen Keith's Support is in Decline, as Republican Brent VanNorman Surges 8+ Points, Who Makes the Runoff?

SUMMARY:

A new poll for the Tulsa Mayor race has been released following the debate hosted by NonDoc, in partnership with the Tulsa Regional Chamber and Channel 2 News. The poll was completed between August 9 - 11, 2024 and yielded 415 completed respondents of most likely voters for the upcoming August 27th election. The margin of error ("MOE") is + / - 5%, whereas ~248 of the respondents were completed by SMS messaging and the balance were by interview(s) and/or telephone call(s). All party affiliations were considered in the sample and it tested issues, political philosophy, and the race for Tulsa Mayor.



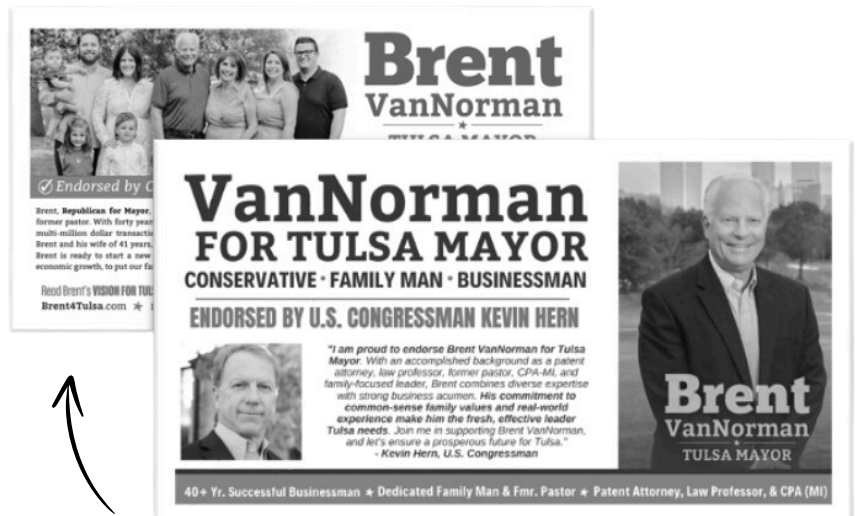
On the ballot test, both “unsures” and VanNorman gained ground since an earlier poll was published last month. Brent grew +8.2 points, unsures climbed 3 points, and Karen dropped -12 points. The drop for Karen stems from a fury of recent negative public stories, including the one centered around the Juvenile Justice Center mismanagement pushed by Monroe supporters at the debate. As voters become unsure about Karen, they appear to be breaking in favor of Brent largely because of his extensive background. He hails from a 40-year career in the private sector with experience as a CPA (MI), patent attorney, law professor, former pastor, and family man. Brent has also earned the endorsement of U.S.

Congressman Kevin Hern, former Oklahoma Attorney General John O’ Connor, State Representative Mark Tedford, retired educators, small business owners, and retired law enforcement officers – to name a few. On the issues, Brent is the pro-law enforcement, pro-education, pro-business candidate. And just earlier today, Oklahomans United for Life released a favorable statement highlighting Brent’s dedication to helping families succeed.

Further, Tulsa voters are ready for a change in the type of leader they send to City Hall. The survey removed candidate names and then compared their professional backgrounds. When comparing backgrounds between Karen and Brent, 65.78% of Tulsa voters prefer Brent’s business background compared to 34.22% favoring Karen’s political background, a near two-to-one advantage.

THE BOTTOM LINE:

It’s no surprise Karen is leading; after all, she’s been in the race for 365 days. Monroe has been in it for about 390 days. Brent entered the race only 74 days ago and has been steadily climbing ever since. Its clear Brent’s message is winning the day. If Republicans and conservative-leaning moderates vote, and the necessary television ads are placed to lift Brent’s name recognition in the next two weeks, Brent could edge into the first place slot.



~A recent direct mail piece sent to voters in Tulsa featured Congressman Kevin Hern’s endorsement of Brent VanNorman (see above)~

MEDIQ INQUIRIES:

~ Please email Brent@BrentforTulsa.com ~